



August 27, 1999

SASCO, Inc.  
Attn: Kevin Lewis  
304 Lillington Avenue  
Charlotte, NC 28204

Re: PREMIUM CONTRACT

Kevin:

Attached is a fully signed copy of our premium contract. Please share this information with appropriate parties within your company.

Speaking for the Kellogg Company, we are pleased to have selected SASCO as a preferred vendor and look forward to this relationship.

Please feel free to contact me. Thank you for your patience as we processed these final copies.

Sincerely,

KELLOGG COMPANY

Mary E. Phillips  
Manager  
Promotion Procurement

MEP/jb

Att.

